



*Office Use Only*

Application received. \_\_\_\_\_, 2023  
 Notified applicant accepted \_\_\_\_\_, 2023  
 Payment received \_\_\_\_\_, 2023

Cash \_\_\_\_\_ Check \_\_\_\_\_ Credit Card \_\_\_\_\_

**Deadline Extended: August 30th, 2023**

Thank you for your interest as a vendor in our 2023 Lula Fall Festival.  
 Please submit this completed form by June 30<sup>th</sup>, 2023. Payment/Vendor fees must be received with the application.  
 Applications received without payment will be considered incomplete.

**THIS APPLICATION DOES NOT GUARANTEE A SPECIFIC SPACE.**

Applicant Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Cell# \_\_\_\_\_

What are you selling? (Please list everything you are interested in selling at the festival). Please be specific with products sold to ensure you are not placed next to a competitor. **Please submit photos of arts/crafts for examples of work to be displayed even if you have been a vendor in the past.**

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**Food Vendor**  
 Single Space (12' x 12') - **\$70.00** \_\_\_ Double Space (12' x 24') - **\$140.00** \_\_\_ Triple Space (12'x36') - **\$210.00** \_\_\_

**Craft Vendors**  
 Single Space (12' x 12') - **\$70.00** \_\_\_ Double Space (12' x 24') - **\$140.00** \_\_\_ Triple Space (12'x36') - **\$210.00** \_\_\_

**Business Vendor**  
 Single Space (12' x 12') - **\$70.00** \_\_\_

**Non- profit Vendor**  
 Single Space (12' x 12')-IF vending arts/crafts - **\$35.00** \_\_\_  
 Single Space (12' x 12')-IF providing an approved public service during the festival – **FREE** \_\_\_

**BOOTHS: THERE IS NO ELECTRICITY AT THE BALLPARK; YOU MAY BRING A SUPER QUIET GENERATOR.**

## APPLICATION:

Submit applications to the Historical Society of Lula Bellton, P.O. Box 212, Lula, GA 30554. You may also email applications to [festivals@lulabellton.com](mailto:festivals@lulabellton.com) and then mail in or notify either Cassie or Juliette of your payment so that your application is complete for consideration. There is also always the option of dropping off your application and payment with the Lula Mercantile (5965 Main St, Lula, GA 30554). See above for contact information. We recommend applying early for the best review on acceptance.

## PAYMENT:

Payment/Vendor fees must be received with the application to be considered complete.

You may pay by check (make payable to the **Historical Society of Lula Bellton GA**), cash, or credit card. If paying by card, there is a 4% added fee. Call Cassie at 770-231-6296 or Juliette at 678-668-6682 to make payment with a card. Mail your payment to the address below.

**IF YOUR APPLICATION IS DENIED, YOUR VENDOR FEE WILL BE REFUNDED, LESS ANY CREDIT CARD FEES.**

Historical Society of Lula Bellton  
P.O. Box 212  
Lula, GA 30554

## ACCEPTANCE:

Vendor notification will begin in July 2023.

## EVENT SCHEDULE: Saturday, SEPTEMBER 30<sup>TH</sup>

5:00 a.m. – 8:30 a.m. - Set Up and Ready Before the Festival Begins.

10:00 a.m. – Festival Begins

6:00 p.m. – Festival Ends

## VENDOR APPLICATION RULES AND POLICIES:

**1. ACCEPTANCE:** Applying does **NOT** guarantee you a space. The Historical Society will accept a limited number of vendors for the festival. Having been accepted to past Festivals does **NOT** guarantee you a space, seniority, or any special acceptance privileges. The Festival Committee will review applications, and vendors will be selected based on several criteria, including proposed items, completeness of the application, space requirements, the appearance of the booth, and adherence to rules. Preference may be given to Festival sponsors, the uniqueness of items, and the order in which applications are received. All non-compliant applications will be considered incomplete. An accepted application is a commitment to show. Cancellations **OR** no-shows will **NOT** receive a refund.

**2. VENDING POLICY:** Vendors may only sell the items listed on their application. New items may not be added after acceptance has been granted. Vendors who have sold out of items or supplies or are eager to leave the Festival may only leave after the official end time of the Festival if dismissed by the Festival coordinator(s). Vendors who do not adhere to the Festival's published vending times will not be invited to submit applications for future Festivals.

**Application continued next page.**

### 3. SET-UP AND BREAKDOWN:

**Set-Up/Break Down Times (strictly enforced):** Please understand that because of the new location it is very important to follow our new SET-UP OR BREAK DOWN rules. The Historical Society will have a booth set up near the gate if you have any questions.

**SET-UP:** Saturday, September 30th, 5:00 a.m. — 8:30 a.m. The Festival begins at 10:00 a.m.

- All vehicles, equipment, and trailers must be removed no later than Saturday at 9:00 pm. The space is very congested, and for the safety of all our participants, no vehicles will be allowed inside the festival area after 9:00 for unloading/set-up. Vendors who do not abide by this will forfeit their booth space and fees.

**BREAKDOWN: SATURDAY, SEPT. 30<sup>TH</sup>, AFTER 6:00 P.M.**

- **VENDORS MUST REMAIN ON-SITE FOR THE ENTIRE FESTIVAL (I.E., 10:00 A.M. – 6:00 P.M.).**
- **NO VEHICLES WILL BE ALLOWED ON THE BALL FIELD UNTIL 6:05 P.M. UNLESS ANNOUNCED BY THE FESTIVAL COMMITTEE.**
- **THOSE VENDORS NOT REMAINING ON SITE UNTIL 6:00 P.M. MAY NOT BE INVITED TO PARTICIPATE IN FUTURE FESTIVALS.**
- **PLEASE BRING TRASH BAGS AND CLEAN UP YOUR AREA BEFORE LEAVING. IF YOUR BOOTH AREA IS NOT CLEANED UP AND TRASH DISPOSED OF, YOU MAY NOT BE INVITED TO PARTICIPATE IN FUTURE FESTIVALS.**

**AGAIN, THE SPACE WILL BE VERY CONGESTED AND THERE WILL POSSIBLY BE A FEW STRAGGLERS AMONGST THE AREA PLEASE TAKE THIS INTO CONSIDERATION WHEN YOU ENTER THE FESTIVAL GROUNDS. YOU WILL BE GIVEN ALL THE TIME YOU WILL NEED TO PACK YOUR BELONGINGS.**

**4. BOOTH SPACE DESCRIPTION:** Approved participants will be assigned booth space.

- Tents are required. **COME PREPARED TO HAVE WEIGHTS FOR YOUR TENT IN CASE OF STRONG WINDS.**
- All items must remain within the assigned space. No booths are allowed to extend beyond the booth into the walkway.
- Tables need to be presented with tablecloths. If under-table storage is necessary, please drape tablecloths to the ground. Displays should be attractive and in good taste.
- This is a family-oriented event, and the Festival Staff reserves the right to disallow the sale of illegal, dangerous, or disruptive items.
- **BOOTH GENERATORS: SUPER QUIET GENERATORS.** We reserve the right to turn off any noisy generator that interferes with neighboring booths and/or music/entertainment venues. Extension cords must not cross walkways or interfere with pedestrians.
- All food vendors must have a fire extinguisher, and cooking and hot appliances must stay within booth spaces. All hot items need to be kept in a safe area of your booth.
- Accident notification: In the event of an accident of any kind involving the public and/or private or public property, the vendor shall immediately notify the Festival Coordinators and provide a full accounting of all details of the accident. The vendor shall then furnish the Historical Society of Lula Bellton GA, with copies of all reports of such accidents while the reports are forwarded to other interested parties.

**Application continued next page.**

**5. PARKING:** Free parking is reserved for our booth participants at Chaser Transport off Cobb Street. Road signs mark this area and will be noted on the festival map for your convenience. **NO PARKING** will be permitted on Festival grounds for safety reasons. **VENDOR VEHICLES AND TRAILERS MUST BE UN-HITCHED AND PARKED OFF-SITE. NO VENDOR** parking is allowed in the Wellness Park across from the Ballpark. This area is reserved for handicapped parking and participant parking. If you require handicapped parking, please notify us in advance and accommodations will be made.

**6. WEATHER:** This is a **RAIN-OR-SHINE EVENT**. An approved application is a commitment to show. In the event of severe weather or a declared state of emergency resulting in the cancellation of any or all Festival days or limiting Festival hours of operation on certain days, you will be notified two **(2)** days prior. **NO REFUNDS WILL BE ISSUED.**

**INDEMNITY AGREEMENT**

I \_\_\_\_\_ hereby release and forever discharge Lula Fall Festival, its sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, loss, or damage arising from or in conjunction with my participation in the Lula Fall Festival. Lula Fall Festival is not responsible for any injury sustained by exhibitors or guests while within the space that may be assigned to me. **I have read and agree to follow the Festival Participation Guidelines & Rules as stated. Further, I hereby grant full permission to use any photographs, videos, motion pictures, recordings, or other records of this event for any legitimate purpose. I agree to abide by the rules and regulations of the Lula Fall Festival and the City of Lula.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Do you have any special requests for the Festival Coordinators?**

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**If you need additional information or have any questions, please get in touch with Cassie Swearengin at 770-231-6296 or Juliette Talley-Roberts at 678-668-6682 or via email: [festivals@lulabellton.com](mailto:festivals@lulabellton.com)**